

# Privacy Policy

## **YOUR PRIVACY**

### **Types of Information We Collect:**

#### **Non-Personal Information**

Non-personal information is data about usage and service operation that is not directly associated with a specific personal identity.

#### **Aggregate Information**

3B Outdoor Furniture Inc may gather aggregate information, which refers to information your computer automatically provides to us and which cannot be tied back to you as a specific individual. Examples include referral data (the Web sites you visited just before and just after our site), the pages viewed, time spent at our Web site, and Internet Protocol (IP) addresses. An IP address is a number that is automatically assigned to your computer whenever you access the Internet. For example, when you request a page from one of our sites, our servers log your IP address to create aggregate reports on user demographics and traffic patterns and for purposes of system administration. Log Files. Every time you request or download a file from the Web site, 3B Outdoor Furniture Inc may store data about these events and your IP address in a log file. 3B Outdoor Furniture Inc may use this information to analyze trends, administer the Web site, track users' movements, and gather broad demographic information for aggregate use or for other business purposes.

#### **Cookies**

Our site may use a feature of your browser to set a "cookie" on your computer. Cookies are small packets of information that a Web site's computer stores on your computer. 3B Outdoor Furniture Inc's Web site can then read the cookies whenever you visit our site. We may use cookies in a number of ways, such as to save your password so you don't have to re-enter it each time you visit our site, to deliver content specific to your interests and to track the pages you've visited. These cookies allow us to

use the information we collect to customize your 3B Outdoor Furniture Inc experience so that your visit to our site is as relevant and as valuable to you as possible. Most browser software can be set up to deal with cookies. You may modify your browser preference to provide you with choices relating to cookies. You have the choice to accept all cookies, to be notified when a cookie is set or to reject all cookies. If you choose to reject cookies, certain of the functions and conveniences of our Web site may not work properly, and you may be unable to use those 3B Outdoor Furniture Inc services that require registration in order to participate, or you will have to re-register each time you visit our site. Most browsers offer instructions on how to reset the browser to reject cookies in the “Help” section of the toolbar. We do not link non-personal information from cookies to personally identifiable information without your permission.

## **Personal Information**

Personal information is information that is associated with your name or personal identity. 3B Outdoor Furniture Inc uses personal information to better understand your needs and interests and to provide you with better service. On some 3B Outdoor Furniture Inc Web pages, you may be able to request information, subscribe to mailing lists, participate in online discussions, collaborate on documents, provide feedback, submit information into registries, register for events, apply for membership, or join technical committees or working groups. The types of personal information you provide to us on these pages may include name, address, phone number, email address, user IDs, passwords, billing information, or other information.

## **How We Use Your Information**

3B Outdoor Furniture Inc does not sell, rent, or lease any individual’s personal information or lists of email addresses to anyone for marketing purposes, and we take commercially reasonable steps to maintain the security of this information. 3B Outdoor Furniture Inc may use non-personal data that is aggregated for reporting about 3B Outdoor Furniture Inc Web site usability, performance, and effectiveness. It may be used to improve the experience, usability, and content of the site.

## **Information Sharing**

3B Outdoor Furniture Inc does not sell, rent, or lease any individual's personal information or lists of email addresses to anyone for marketing purposes, and we take commercially reasonable steps to maintain the security of this information. However, 3B Outdoor Furniture Inc reserves the right to supply any such information to any organization into which 3B Outdoor Furniture Inc may merge in the future or to which it may make any transfer in order to enable a third party to continue part or all of 3B Outdoor Furniture Inc services. We also reserve the right to release personal information to protect our systems or business, when we reasonably believe you to be in violation of our Terms of Use or if we reasonably believe you to have initiated or participated in any illegal activity. In addition, please be aware that in certain circumstances, 3B Outdoor Furniture Inc may be obligated to release your personal information pursuant to judicial or other government subpoenas, warrants, or other orders.

Please remember that any information (including personal information) that you disclose in public areas of our Web site, such as forums, message boards, and news groups, becomes public information that others may collect, circulate, and use. Because we cannot and do not control the acts of others, you should exercise caution when deciding to disclose information about yourself or others in public forums such as these.

## **Access to and Accuracy of Member Information**

3B Outdoor Furniture Inc is committed to keeping the personal information of our participating organizations accurate. All the information you have submitted to us can be verified and changed. In order to do this, please email us a request to [info@outdoor3b.com](mailto:info@outdoor3b.com). We may provide participants with online access to their own personal profiles, enabling them to update or delete information at any time. To protect our members' privacy and security, we also may take reasonable steps to verify identity, such as a user ID and password, before granting access to modify personal profile data. Certain areas of 3B Outdoor Furniture Inc Web sites may limit access to specific individuals through the use of passwords or other personal

identifiers; a password prompt is your indication that a participants-only resource is being accessed.

## **Security**

3B Outdoor Furniture Inc makes every effort to protect personal information by users of the Web site, including using firewalls and other security measures on its servers. No server, however, is 100% secure, and you should take this into account when submitting personal or confidential information about yourself on any Web site, including this one. Much of the personal information is used in conjunction with participation-level services such as collaboration and discussion, so some types of personal information such as your name, company affiliation, and email address will be visible to other 3B Outdoor Furniture Inc participants and to the public. 3B Outdoor Furniture Inc assumes no liability for the interception, alteration, or misuse of the information you provide. You alone are responsible for maintaining the secrecy of your personal information. Please use care when you access this Web site and provide personal information.

## **Opting Out**

From time to time 3B Outdoor Furniture Inc may email you electronic newsletters, announcements, surveys or other information. If you prefer not to receive any or all of these communications, you may opt out by following the directions provided within the electronic newsletters and announcements.